

Reading these tables. Percentages are weighted column percentages within each banner category. Cells with fewer than 50 unweighted respondents are suppressed (*). Some banner categories exclude respondents with missing data on the grouping variable, so column totals may be smaller than the overall sample. For multi-select questions, percentages are the share selecting each item and may sum to more than 100%.

- **Party ID** — Dem, Rep, Ind. Independents and others who lean toward a party are grouped with that party.
- **2024 Vote** — Trump, Harris, DNV/Other (did not vote or voted for someone else).
- **Message Arm** — the two randomly assigned arms of the message experiment (economic-cost framing vs. billionaires framing); relevant to the message-convincingness question and the mass-deportation view re-ask, and a randomization check elsewhere.
- **Race/Ethnicity** — White, Black, Latino, Other. Hispanic ethnicity supersedes race; Asian respondents are grouped with Other.
- **Age** — 18–29, 30–44, 45–64, 65+. **Gender** — Male, Female.
- **Household Income** — Under \$50,000; \$50,000–\$100,000; \$100,000 or more.
- **Education** — HS or less, Some college (includes associate degrees), College graduate or more.
- **Region** — NE, MW, South, West (Census regions). **Metro** — Metropolitan vs. non-metropolitan.

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Trump and the midterms

Trump Handling: Deportations / Immigration Enforcement

Do you approve or disapprove of the way the Trump administration is handling each of the following? - Deportations / immigration enforcement

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly approve	30%	3%	63%	15%	64%	2%	6%	32%	28%
Somewhat approve	12%	4%	19%	16%	19%	4%	12%	12%	11%
Somewhat disapprove	9%	9%	8%	16%	7%	9%	14%	10%	8%
Strongly disapprove	47%	83%	6%	46%	6%	84%	60%	42%	51%
Not sure	3%	1%	4%	8%	3%	1%	8%	3%	3%
Net Approve	-14	-85	+69	-31	+70	-88	-56	-8	-20
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly approve	30%	39%	12%	21%	19%	15%	20%	34%	45%	34%	27%
Somewhat approve	12%	12%	6%	14%	10%	9%	16%	12%	9%	14%	10%
Somewhat disapprove	9%	7%	18%	10%	5%	15%	10%	7%	6%	8%	10%
Strongly disapprove	47%	39%	59%	53%	62%	58%	47%	46%	38%	43%	50%
Not sure	3%	2%	5%	2%	5%	2%	7%	1%	1%	2%	4%
Net Approve	-14	+4	-60	-28	-38	-49	-20	-7	+10	-3	-24
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly approve	30%	25%	31%	32%	33%	34%	25%	26%	34%	34%	25%	29%	39%
Somewhat approve	12%	13%	12%	11%	13%	13%	9%	15%	11%	12%	9%	11%	15%
Somewhat disapprove	9%	9%	9%	8%	10%	7%	9%	10%	7%	10%	7%	9%	6%
Strongly disapprove	47%	50%	44%	47%	40%	44%	55%	48%	45%	42%	55%	48%	37%
Not sure	3%	3%	3%	2%	4%	3%	1%	2%	4%	2%	4%	3%	3%
Net Approve	-14	-21	-11	-13	-3	-4	-30	-17	-7	-7	-28	-17	+10
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Trump Handling: Border Security

Do you approve or disapprove of the way the Trump administration is handling each of the following? - Border security

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly approve	34%	4%	70%	20%	71%	3%	11%	36%	31%
Somewhat approve	14%	8%	19%	19%	18%	8%	20%	14%	14%
Somewhat disapprove	10%	14%	3%	16%	4%	14%	14%	10%	9%
Strongly disapprove	39%	70%	4%	34%	5%	72%	43%	35%	42%
Not sure	4%	3%	3%	11%	3%	2%	13%	4%	4%
Net Approve	-1	-72	+81	-11	+79	-76	-26	+5	-6
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly approve	34%	43%	12%	25%	22%	16%	22%	39%	50%	38%	30%
Somewhat approve	14%	15%	11%	16%	9%	15%	20%	11%	11%	15%	13%
Somewhat disapprove	10%	7%	21%	8%	15%	14%	10%	10%	6%	10%	10%
Strongly disapprove	39%	32%	50%	45%	50%	47%	41%	38%	32%	34%	43%
Not sure	4%	3%	6%	6%	5%	7%	7%	2%	1%	3%	5%
Net Approve	-1	+18	-48	-12	-34	-30	-8	+3	+24	+10	-10
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly approve	34%	27%	35%	37%	36%	38%	29%	28%	37%	38%	28%	33%	42%
Somewhat approve	14%	16%	14%	12%	16%	15%	11%	17%	11%	15%	12%	14%	16%
Somewhat disapprove	10%	10%	10%	9%	10%	7%	11%	15%	7%	8%	11%	10%	5%
Strongly disapprove	39%	42%	37%	39%	32%	36%	46%	38%	39%	35%	44%	40%	33%
Not sure	4%	4%	4%	3%	5%	4%	3%	3%	5%	4%	4%	4%	5%
Net Approve	-1	-9	+2	+1	+10	+9	-17	-8	+3	+10	-15	-4	+20
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Trump Handling: The Economy

Do you approve or disapprove of the way the Trump administration is handling each of the following? - The economy

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly approve	14%	1%	31%	5%	30%	1%	2%	14%	14%
Somewhat approve	18%	3%	36%	15%	36%	2%	13%	22%	15%
Somewhat disapprove	14%	9%	18%	19%	19%	9%	14%	15%	14%
Strongly disapprove	50%	86%	9%	55%	10%	88%	62%	47%	53%
Not sure	3%	1%	6%	6%	5%	0%	9%	3%	4%
Net Approve	-32	-91	+39	-55	+36	-93	-60	-25	-38
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly approve	14%	17%	6%	13%	9%	8%	11%	14%	22%	18%	11%
Somewhat approve	18%	22%	4%	18%	14%	12%	17%	18%	24%	19%	18%
Somewhat disapprove	14%	14%	18%	16%	8%	19%	15%	15%	10%	14%	15%
Strongly disapprove	50%	43%	70%	51%	64%	57%	51%	51%	43%	47%	53%
Not sure	3%	4%	3%	2%	5%	5%	5%	2%	1%	3%	4%
Net Approve	-32	-18	-77	-36	-49	-57	-38	-33	-7	-24	-39
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly approve	14%	10%	15%	16%	15%	15%	13%	12%	17%	16%	11%	13%	20%
Somewhat approve	18%	14%	19%	21%	17%	22%	16%	14%	21%	20%	17%	18%	21%
Somewhat disapprove	14%	17%	15%	10%	18%	15%	10%	19%	12%	15%	11%	14%	15%
Strongly disapprove	50%	55%	47%	51%	45%	44%	58%	51%	49%	46%	56%	51%	41%
Not sure	3%	3%	4%	2%	4%	3%	3%	3%	2%	3%	5%	3%	3%
Net Approve	-32	-48	-28	-23	-30	-22	-39	-44	-23	-26	-39	-34	-14
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



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Trump Handling: Tariffs and Trade Policy

Do you approve or disapprove of the way the Trump administration is handling each of the following? - Tariffs and trade policy

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly approve	18%	1%	37%	10%	37%	1%	4%	19%	16%
Somewhat approve	17%	4%	32%	16%	33%	3%	12%	19%	15%
Somewhat disapprove	12%	7%	17%	15%	16%	6%	18%	12%	11%
Strongly disapprove	49%	86%	7%	53%	8%	90%	58%	46%	53%
Not sure	4%	2%	7%	5%	6%	1%	8%	3%	5%
Net Approve	-26	-87	+45	-42	+47	-91	-61	-21	-32
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly approve	18%	22%	6%	15%	12%	8%	12%	20%	26%	21%	15%
Somewhat approve	17%	20%	11%	17%	9%	10%	16%	19%	23%	18%	16%
Somewhat disapprove	12%	12%	14%	13%	7%	16%	15%	9%	9%	11%	12%
Strongly disapprove	49%	42%	66%	51%	66%	62%	48%	50%	41%	47%	52%
Not sure	4%	5%	3%	3%	5%	5%	9%	2%	2%	3%	5%
Net Approve	-26	-12	-64	-32	-52	-59	-36	-20	-1	-19	-33
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly approve	18%	14%	18%	20%	20%	20%	13%	17%	18%	20%	14%	17%	20%
Somewhat approve	17%	14%	19%	17%	17%	21%	14%	13%	19%	17%	19%	16%	24%
Somewhat disapprove	12%	17%	11%	9%	14%	11%	10%	12%	10%	15%	8%	12%	12%
Strongly disapprove	49%	50%	48%	51%	43%	43%	59%	55%	48%	45%	54%	51%	39%
Not sure	4%	5%	4%	3%	5%	4%	3%	3%	4%	4%	6%	4%	5%
Net Approve	-26	-38	-22	-24	-19	-13	-41	-37	-21	-22	-29	-29	-6
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



WAVE
POLLING AND RESEARCH

Trump Handling: Cuts to Federal Spending

Do you approve or disapprove of the way the Trump administration is handling each of the following? - Cuts to federal spending

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly approve	21%	2%	45%	12%	45%	1%	6%	23%	19%
Somewhat approve	17%	4%	31%	14%	30%	3%	14%	19%	14%
Somewhat disapprove	11%	11%	11%	17%	13%	10%	11%	11%	11%
Strongly disapprove	45%	81%	6%	46%	6%	83%	56%	42%	49%
Not sure	6%	3%	8%	11%	7%	2%	12%	5%	6%
Net Approve	-19	-86	+59	-37	+56	-88	-46	-10	-27
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly approve	21%	26%	5%	19%	15%	14%	15%	21%	32%	25%	18%
Somewhat approve	17%	20%	9%	11%	15%	13%	17%	17%	18%	18%	16%
Somewhat disapprove	11%	9%	15%	18%	6%	14%	15%	10%	7%	11%	11%
Strongly disapprove	45%	39%	65%	46%	57%	53%	43%	46%	40%	43%	48%
Not sure	6%	5%	5%	6%	7%	6%	10%	5%	2%	4%	7%
Net Approve	-19	-2	-66	-35	-34	-41	-27	-18	+4	-12	-26
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly approve	21%	15%	23%	23%	22%	25%	18%	18%	22%	24%	18%	20%	27%
Somewhat approve	17%	16%	16%	17%	18%	16%	16%	14%	18%	18%	14%	16%	22%
Somewhat disapprove	11%	14%	12%	9%	13%	12%	9%	14%	10%	12%	9%	12%	5%
Strongly disapprove	45%	48%	43%	48%	39%	41%	54%	48%	44%	41%	51%	47%	37%
Not sure	6%	7%	6%	3%	8%	6%	3%	5%	5%	5%	7%	5%	8%
Net Approve	-19	-30	-15	-16	-12	-12	-30	-30	-14	-11	-28	-23	+7
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Trump Handling: Health Care

Do you approve or disapprove of the way the Trump administration is handling each of the following? - Health care

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly approve	14%	2%	27%	5%	27%	2%	5%	13%	14%
Somewhat approve	19%	3%	39%	14%	38%	3%	10%	21%	18%
Somewhat disapprove	12%	9%	14%	20%	15%	7%	15%	13%	11%
Strongly disapprove	50%	84%	10%	51%	10%	87%	61%	47%	52%
Not sure	6%	2%	10%	10%	10%	1%	9%	6%	5%
Net Approve	-28	-88	+42	-51	+40	-89	-61	-25	-31
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly approve	14%	16%	9%	11%	10%	8%	11%	14%	20%	17%	11%
Somewhat approve	19%	24%	6%	15%	15%	14%	19%	19%	26%	22%	17%
Somewhat disapprove	12%	11%	14%	18%	5%	16%	13%	10%	9%	11%	13%
Strongly disapprove	50%	43%	67%	50%	64%	57%	51%	52%	41%	45%	54%
Not sure	6%	6%	3%	6%	6%	6%	7%	6%	4%	6%	6%
Net Approve	-28	-14	-66	-42	-44	-50	-34	-29	-5	-18	-38
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly approve	14%	13%	14%	14%	15%	15%	11%	13%	13%	16%	10%	13%	18%
Somewhat approve	19%	16%	21%	20%	21%	20%	18%	20%	23%	18%	18%	19%	22%
Somewhat disapprove	12%	13%	13%	9%	13%	13%	9%	9%	11%	14%	11%	12%	11%
Strongly disapprove	50%	52%	46%	52%	45%	45%	57%	54%	45%	47%	54%	51%	43%
Not sure	6%	6%	6%	5%	6%	6%	5%	5%	7%	4%	7%	6%	6%
Net Approve	-28	-36	-25	-27	-22	-22	-37	-30	-20	-27	-37	-30	-15
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



WAVE

POLLING AND RESEARCH

Most Important Issue for the 2026 Vote

Which ONE issue will be most important to you personally when deciding how to vote in this year's midterm elections?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Border security	3%	0%	5%	4%	5%	0%	2%	3%	2%
Deportations / immigration enforcement	10%	5%	15%	4%	15%	4%	8%	10%	9%
The economy and inflation	45%	45%	43%	58%	45%	42%	57%	45%	45%
Health care	10%	12%	8%	14%	7%	13%	14%	10%	11%
Democracy and elections	15%	24%	5%	4%	5%	27%	5%	14%	15%
Crime and public safety	5%	2%	9%	5%	8%	2%	6%	6%	5%
Foreign policy	2%	2%	2%	2%	2%	2%	2%	2%	3%
Government spending and the deficit	5%	3%	7%	4%	7%	3%	3%	6%	4%
Something else (please specify)	5%	6%	5%	5%	5%	6%	3%	4%	7%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Border security	3%	3%	0%	3%	3%	2%	2%	2%	4%	2%	3%
Deportations / immigration enforcement	10%	9%	6%	14%	6%	9%	9%	9%	11%	9%	10%
The economy and inflation	45%	40%	56%	51%	48%	52%	50%	47%	33%	43%	47%
Health care	10%	10%	15%	9%	8%	11%	10%	11%	10%	9%	12%
Democracy and elections	15%	18%	7%	10%	13%	10%	10%	15%	22%	17%	12%
Crime and public safety	5%	6%	3%	5%	5%	6%	8%	3%	5%	6%	5%
Foreign policy	2%	3%	3%	2%	0%	3%	3%	1%	2%	3%	1%
Government spending and the deficit	5%	5%	4%	3%	7%	2%	3%	5%	8%	5%	5%
Something else (please specify)	5%	5%	6%	3%	9%	5%	4%	7%	5%	6%	5%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)



WAVE

POLLING AND RESEARCH

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Border security	3%	3%	3%	2%	3%	4%	2%	1%	3%	4%	1%	2%	4%
Deportations / immigration enforcement	10%	9%	10%	9%	9%	11%	8%	8%	9%	11%	10%	10%	9%
The economy and inflation	45%	49%	46%	40%	47%	45%	43%	41%	47%	44%	47%	45%	43%
Health care	10%	13%	10%	10%	13%	10%	9%	12%	8%	12%	9%	10%	13%
Democracy and elections	15%	10%	15%	17%	10%	13%	19%	18%	16%	11%	16%	15%	13%
Crime and public safety	5%	4%	7%	5%	8%	4%	4%	8%	6%	5%	5%	5%	8%
Foreign policy	2%	2%	2%	3%	1%	2%	3%	4%	3%	2%	1%	2%	1%
Government spending and the deficit	5%	5%	4%	6%	5%	5%	5%	3%	4%	7%	4%	5%	3%
Something else (please specify)	5%	4%	4%	9%	4%	5%	7%	6%	5%	5%	6%	5%	7%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



Party Position Supported More: The Economy

Which party's position are you more supportive of for the following issues — Democrats or Republicans, or neither? - The economy

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Democrats	43%	80%	6%	20%	8%	80%	41%	41%	46%
Republicans	34%	4%	72%	18%	70%	3%	14%	37%	31%
Neither	16%	12%	16%	45%	15%	13%	30%	16%	16%
Not sure	6%	4%	6%	18%	7%	3%	15%	6%	7%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Democrats	43%	35%	71%	48%	49%	50%	41%	44%	39%	42%	44%
Republicans	34%	42%	9%	31%	24%	23%	29%	36%	46%	38%	31%
Neither	16%	17%	11%	16%	17%	17%	22%	15%	12%	15%	17%
Not sure	6%	6%	8%	6%	9%	10%	8%	5%	3%	4%	8%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Democrats	43%	44%	42%	45%	43%	36%	48%	48%	43%	39%	45%	45%	31%
Republicans	34%	28%	35%	39%	35%	37%	33%	31%	37%	37%	31%	33%	42%
Neither	16%	19%	16%	13%	15%	21%	14%	15%	14%	18%	16%	16%	19%
Not sure	6%	9%	7%	3%	8%	7%	5%	6%	5%	6%	8%	6%	7%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Party Position Supported More: Inflation and Cost of Living

Which party's position are you more supportive of for the following issues — Democrats or Republicans, or neither? - Inflation and cost of living

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Democrats	43%	81%	5%	19%	6%	82%	42%	40%	46%
Republicans	32%	4%	66%	13%	65%	3%	12%	35%	28%
Neither	19%	12%	21%	50%	21%	13%	33%	19%	19%
Not sure	6%	3%	7%	18%	8%	2%	13%	6%	6%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Democrats	43%	35%	70%	49%	47%	47%	41%	45%	40%	42%	44%
Republicans	32%	39%	11%	28%	20%	23%	22%	33%	44%	35%	29%
Neither	19%	20%	14%	17%	24%	21%	26%	18%	13%	19%	19%
Not sure	6%	6%	4%	6%	9%	8%	10%	4%	3%	4%	8%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Democrats	43%	45%	42%	44%	41%	37%	49%	48%	46%	39%	44%	45%	32%
Republicans	32%	26%	34%	33%	33%	35%	28%	27%	33%	36%	27%	30%	41%
Neither	19%	20%	18%	19%	18%	21%	19%	20%	17%	19%	19%	19%	20%
Not sure	6%	9%	7%	3%	8%	7%	4%	5%	4%	6%	9%	6%	7%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Party Position Supported More: Jobs and Wages

Which party's position are you more supportive of for the following issues — Democrats or Republicans, or neither? - Jobs and wages

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Democrats	44%	82%	6%	20%	8%	82%	44%	41%	47%
Republicans	34%	3%	72%	19%	70%	3%	15%	37%	31%
Neither	15%	11%	16%	44%	15%	12%	27%	16%	15%
Not sure	6%	4%	7%	17%	7%	3%	14%	6%	6%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Democrats	44%	35%	71%	49%	55%	51%	43%	45%	39%	45%	43%
Republicans	34%	42%	9%	30%	22%	24%	26%	37%	45%	38%	31%
Neither	15%	16%	12%	15%	17%	16%	21%	13%	13%	14%	17%
Not sure	6%	6%	8%	6%	6%	9%	10%	4%	3%	4%	8%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Democrats	44%	44%	42%	47%	43%	38%	50%	49%	43%	41%	46%	46%	32%
Republicans	34%	28%	36%	36%	34%	39%	30%	29%	38%	37%	30%	32%	47%
Neither	15%	17%	15%	14%	14%	17%	16%	18%	14%	15%	16%	16%	13%
Not sure	6%	11%	6%	3%	9%	6%	4%	4%	4%	7%	7%	6%	9%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Party Position Supported More: Immigration

Which party's position are you more supportive of for the following issues — Democrats or Republicans, or neither? - Immigration

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Democrats	40%	77%	4%	16%	5%	77%	38%	39%	42%
Republicans	43%	8%	84%	29%	83%	6%	28%	45%	41%
Neither	12%	11%	8%	38%	7%	14%	20%	11%	13%
Not sure	5%	4%	4%	17%	5%	2%	13%	5%	5%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Democrats	40%	33%	61%	44%	51%	48%	39%	40%	37%	38%	42%
Republicans	43%	52%	20%	37%	30%	31%	37%	46%	54%	48%	38%
Neither	12%	11%	12%	16%	12%	15%	16%	11%	6%	11%	13%
Not sure	5%	5%	7%	3%	7%	6%	8%	3%	3%	3%	7%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Democrats	40%	41%	39%	41%	33%	38%	48%	45%	40%	36%	44%	42%	31%
Republicans	43%	35%	46%	44%	48%	46%	37%	39%	48%	46%	37%	41%	53%
Neither	12%	16%	10%	12%	14%	10%	12%	11%	9%	13%	14%	12%	10%
Not sure	5%	8%	5%	3%	6%	6%	3%	5%	4%	5%	6%	5%	6%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Party Position Supported More: Border Security

Which party's position are you more supportive of for the following issues — Democrats or Republicans, or neither? - Border security

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Democrats	33%	65%	1%	8%	2%	66%	27%	31%	34%
Republicans	46%	12%	88%	28%	86%	9%	31%	49%	43%
Neither	15%	17%	6%	47%	7%	20%	27%	14%	16%
Not sure	6%	6%	4%	17%	5%	5%	15%	6%	7%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Democrats	33%	27%	49%	38%	41%	37%	31%	34%	30%	30%	35%
Republicans	46%	55%	24%	42%	28%	36%	40%	49%	57%	51%	42%
Neither	15%	13%	14%	16%	21%	21%	18%	14%	8%	15%	15%
Not sure	6%	5%	14%	3%	11%	6%	11%	4%	5%	4%	8%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Democrats	33%	37%	31%	33%	30%	29%	38%	41%	33%	27%	36%	34%	28%
Republicans	46%	37%	51%	47%	48%	51%	41%	40%	49%	52%	39%	45%	56%
Neither	15%	16%	14%	15%	13%	14%	17%	14%	14%	14%	17%	15%	11%
Not sure	6%	10%	5%	5%	8%	6%	4%	5%	4%	6%	9%	6%	5%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Party Position Supported More: Deportations

Which party's position are you more supportive of for the following issues — Democrats or Republicans, or neither? - Deportations

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Democrats	38%	73%	4%	13%	4%	74%	36%	37%	40%
Republicans	42%	7%	84%	27%	83%	6%	24%	45%	40%
Neither	14%	15%	7%	43%	8%	17%	23%	12%	15%
Not sure	6%	5%	5%	16%	5%	3%	17%	6%	6%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Democrats	38%	32%	54%	39%	53%	45%	35%	38%	36%	35%	42%
Republicans	42%	51%	20%	38%	27%	29%	38%	45%	54%	48%	37%
Neither	14%	12%	16%	18%	13%	19%	18%	13%	6%	14%	13%
Not sure	6%	5%	10%	5%	7%	7%	9%	4%	4%	3%	8%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Democrats	38%	42%	35%	40%	32%	34%	47%	43%	36%	35%	43%	40%	30%
Republicans	42%	35%	46%	43%	47%	47%	35%	38%	47%	46%	35%	41%	52%
Neither	14%	15%	13%	13%	13%	12%	15%	13%	12%	14%	15%	14%	11%
Not sure	6%	8%	6%	3%	7%	7%	4%	6%	5%	5%	7%	6%	7%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

2026 Generic Congressional Ballot (Initial)

If the 2026 election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
The Democratic candidate	48%	92%	3%	26%	6%	93%	44%	45%	51%
The Republican candidate	40%	3%	86%	16%	83%	2%	19%	42%	38%
Would not vote	4%	1%	4%	19%	3%	1%	16%	4%	3%
Not sure	8%	4%	8%	39%	9%	4%	22%	9%	8%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
The Democratic candidate	48%	39%	78%	52%	62%	58%	50%	46%	42%	47%	49%
The Republican candidate	40%	50%	11%	36%	23%	27%	34%	43%	51%	44%	37%
Would not vote	4%	4%	2%	5%	3%	7%	4%	3%	1%	3%	4%
Not sure	8%	8%	9%	8%	12%	8%	12%	8%	6%	6%	11%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
The Democratic candidate	48%	47%	46%	52%	40%	44%	58%	55%	48%	43%	52%	50%	37%
The Republican candidate	40%	33%	43%	42%	45%	43%	33%	32%	43%	44%	36%	38%	51%
Would not vote	4%	7%	4%	1%	4%	3%	3%	3%	2%	4%	4%	4%	3%
Not sure	8%	13%	7%	6%	10%	9%	6%	9%	8%	9%	8%	8%	8%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

2026 Generic Congressional Ballot (Leaners Included)

If the 2026 election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district? (Leaners included: respondents who initially said they were not sure were asked which party they lean toward; their lean is used here.)

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Democratic candidate	50%	94%	3%	32%	6%	95%	50%	47%	52%
Republican candidate	43%	3%	91%	21%	88%	3%	21%	45%	40%
Would not vote	4%	1%	4%	19%	3%	1%	16%	4%	3%
Don't know	4%	2%	2%	27%	3%	2%	13%	4%	4%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Democratic candidate	50%	41%	81%	53%	62%	59%	53%	48%	43%	48%	51%
Republican candidate	43%	53%	13%	38%	26%	30%	37%	45%	54%	46%	40%
Would not vote	4%	4%	2%	5%	3%	7%	4%	3%	1%	3%	4%
Don't know	4%	3%	4%	4%	9%	5%	5%	4%	2%	3%	5%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Democratic candidate	50%	50%	48%	53%	43%	46%	59%	57%	50%	45%	52%	52%	39%
Republican candidate	43%	37%	46%	43%	48%	47%	35%	35%	46%	48%	38%	41%	53%
Would not vote	4%	7%	4%	1%	4%	3%	3%	3%	2%	4%	4%	4%	3%
Don't know	4%	7%	2%	4%	5%	3%	3%	4%	2%	4%	5%	4%	5%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Republican Candidate Who Voted to Fund Immigration Enforcement

Thinking about the 2026 congressional elections, are you more likely or less likely to vote for a Republican candidate who voted in Congress to fund Customs and Border Protection (CBP) and Immigration and Customs Enforcement (ICE) without significant reforms?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Much more likely to vote Republican	27%	2%	59%	12%	58%	1%	8%	28%	26%
Somewhat more likely to vote Republican	8%	2%	14%	9%	14%	1%	6%	8%	7%
No effect on my vote	16%	16%	13%	33%	13%	15%	27%	17%	15%
Somewhat less likely to vote Republican	4%	5%	4%	7%	4%	5%	5%	6%	3%
Much less likely to vote Republican	40%	73%	5%	24%	5%	75%	39%	37%	43%
Not sure	5%	3%	5%	15%	5%	2%	14%	4%	6%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Much more likely to vote Republican	27%	36%	7%	19%	16%	10%	19%	32%	42%	30%	25%
Somewhat more likely to vote Republican	8%	8%	4%	11%	5%	8%	10%	6%	7%	9%	6%
No effect on my vote	16%	13%	29%	15%	19%	22%	20%	14%	9%	14%	18%
Somewhat less likely to vote Republican	4%	3%	6%	8%	4%	9%	5%	4%	2%	4%	5%
Much less likely to vote Republican	40%	36%	49%	40%	50%	43%	37%	41%	38%	40%	39%
Not sure	5%	4%	4%	7%	6%	7%	8%	3%	2%	3%	7%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Much more likely to vote Republican	27%	22%	29%	30%	30%	31%	23%	22%	27%	31%	27%	26%	37%
Somewhat more likely to vote Republican	8%	7%	8%	8%	8%	10%	7%	9%	9%	8%	6%	8%	8%
No effect on my vote	16%	17%	18%	11%	21%	15%	12%	16%	18%	16%	14%	17%	11%
Somewhat less likely to vote Republican	4%	6%	4%	4%	6%	4%	4%	7%	3%	5%	3%	5%	3%
Much less likely to vote Republican	40%	39%	37%	45%	30%	35%	51%	42%	37%	37%	45%	41%	32%
Not sure	5%	9%	5%	2%	6%	6%	3%	5%	5%	4%	6%	4%	8%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



WAVE
POLLING AND RESEARCH

Immigration enforcement

Preferred Enforcement Approach

Thinking about immigration enforcement in the U.S., which of the following comes closest to your view?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
We should focus on deporting all undocumented immigrants, regardless of whether they have committed a crime	21%	4%	43%	10%	43%	3%	10%	21%	22%
We should focus on deporting undocumented immigrants who have committed serious crimes, and provide a path to legal status for those who work and pay taxes	37%	34%	40%	38%	40%	36%	30%	40%	34%
Immigration enforcement has gone too far, and we should significantly reduce deportations for everyone except violent criminals	11%	18%	3%	10%	3%	17%	16%	11%	10%
The government should focus on the economy and cost of living, not mass deportations	27%	42%	9%	27%	11%	41%	34%	24%	29%
Not sure	4%	3%	4%	16%	4%	3%	10%	4%	5%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
We should focus on deporting all undocumented immigrants, regardless of whether they have committed a crime	21%	27%	10%	14%	15%	14%	17%	22%	30%	27%	17%
We should focus on deporting undocumented immigrants who have committed serious crimes, and provide a path to legal status for those who work and pay taxes	37%	40%	26%	39%	29%	27%	36%	39%	43%	36%	38%
Immigration enforcement has gone too far, and we should significantly reduce deportations for everyone except violent criminals	11%	8%	15%	12%	16%	17%	9%	9%	9%	9%	12%
The government should focus on the economy and cost of living, not mass deportations	27%	21%	42%	29%	35%	35%	30%	27%	16%	26%	27%
Not sure	4%	4%	6%	6%	5%	6%	8%	3%	2%	3%	6%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
We should focus on deporting all undocumented immigrants, regardless of whether they have committed a crime	21%	18%	23%	21%	22%	25%	19%	19%	23%	23%	19%	20%	29%
We should focus on deporting undocumented immigrants who have committed serious crimes, and provide a path to legal status for those who work and pay taxes	37%	36%	35%	40%	33%	40%	39%	35%	37%	40%	34%	37%	39%
Immigration enforcement has gone too far, and we should significantly reduce deportations for everyone except violent criminals	11%	13%	10%	10%	9%	11%	12%	9%	13%	8%	13%	11%	9%
The government should focus on the economy and cost of living, not mass deportations	27%	26%	28%	26%	28%	21%	29%	33%	24%	25%	27%	28%	19%
Not sure	4%	7%	4%	3%	8%	3%	2%	5%	2%	4%	6%	5%	4%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



“Trump Is Focusing Too Much on Deportations”

Do you agree or disagree with the following statement? "The Trump administration is focusing too much on deportations and not focusing enough on fixing the economy, inflation, and the rising cost of living."

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Agree	64%	94%	29%	72%	30%	95%	75%	61%	67%
Disagree	28%	4%	57%	12%	55%	4%	14%	30%	25%
Not sure	8%	2%	15%	16%	15%	1%	11%	8%	9%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Agree	64%	56%	86%	70%	74%	77%	69%	62%	52%	60%	68%
Disagree	28%	33%	12%	26%	17%	16%	21%	30%	39%	33%	22%
Not sure	8%	11%	2%	5%	9%	7%	9%	8%	9%	7%	10%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Agree	64%	70%	63%	62%	62%	58%	69%	67%	60%	61%	70%	65%	57%
Disagree	28%	21%	27%	33%	28%	33%	24%	26%	32%	30%	21%	26%	35%
Not sure	8%	9%	10%	5%	10%	9%	7%	7%	8%	9%	8%	8%	8%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Deport Criminals, Protect the Hard-Working (Agree/Disagree)

How much do you agree or disagree with each statement? - "Undocumented immigrants who commit a crime should be deported, but hard-working undocumented immigrant workers need a path to legal status."

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly agree	42%	55%	25%	45%	27%	57%	40%	41%	42%
Somewhat agree	31%	31%	31%	27%	31%	29%	37%	33%	29%
Somewhat disagree	11%	5%	18%	10%	17%	7%	6%	12%	10%
Strongly disagree	12%	6%	20%	10%	21%	5%	9%	10%	14%
Not sure	4%	2%	5%	8%	5%	2%	7%	4%	4%
Net Agree	+49	+76	+18	+53	+19	+75	+62	+51	+46
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly agree	42%	40%	48%	50%	32%	29%	44%	45%	45%	40%	44%
Somewhat agree	31%	30%	30%	27%	44%	44%	30%	29%	25%	31%	31%
Somewhat disagree	11%	13%	8%	7%	12%	12%	9%	10%	15%	13%	9%
Strongly disagree	12%	13%	11%	12%	10%	11%	11%	14%	12%	13%	12%
Not sure	4%	4%	3%	5%	3%	4%	6%	2%	3%	3%	4%
Net Agree	+49	+43	+59	+58	+54	+51	+53	+50	+43	+44	+54
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly agree	42%	41%	40%	45%	38%	40%	46%	40%	39%	45%	40%	43%	32%
Somewhat agree	31%	32%	33%	27%	31%	30%	32%	36%	33%	26%	33%	31%	34%
Somewhat disagree	11%	10%	12%	12%	10%	12%	12%	10%	11%	12%	12%	11%	11%
Strongly disagree	12%	13%	12%	12%	14%	16%	9%	10%	14%	14%	10%	12%	17%
Not sure	4%	5%	4%	3%	7%	3%	2%	4%	3%	3%	5%	3%	6%
Net Agree	+49	+50	+48	+49	+45	+42	+57	+57	+48	+45	+50	+51	+37
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Illegal Immigration Out of Control, Deport Everyone (Agree/Disagree)

How much do you agree or disagree with each statement? - "Illegal immigration has been out of control for too long, and it's time to deport immigrants who illegally crossed the border regardless of how long they've been here."

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly agree	26%	7%	48%	25%	48%	6%	16%	26%	27%
Somewhat agree	15%	6%	25%	18%	25%	7%	14%	18%	13%
Somewhat disagree	18%	23%	13%	16%	12%	23%	23%	19%	17%
Strongly disagree	32%	55%	8%	28%	8%	57%	33%	30%	35%
Not sure	8%	8%	6%	13%	6%	7%	15%	8%	8%
Net Agree	-9	-65	+53	-2	+53	-67	-27	-6	-12
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly agree	26%	31%	20%	22%	13%	14%	23%	32%	31%	30%	23%
Somewhat agree	15%	16%	16%	12%	17%	12%	12%	14%	23%	16%	15%
Somewhat disagree	18%	17%	16%	20%	23%	21%	21%	17%	15%	18%	19%
Strongly disagree	32%	30%	33%	36%	40%	41%	33%	31%	27%	30%	34%
Not sure	8%	6%	15%	9%	8%	12%	10%	6%	5%	7%	9%
Net Agree	-9	0	-13	-21	-33	-35	-19	-3	+12	-2	-15
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly agree	26%	26%	28%	24%	31%	32%	18%	27%	28%	27%	22%	25%	32%
Somewhat agree	15%	16%	16%	15%	16%	17%	14%	15%	18%	16%	14%	15%	18%
Somewhat disagree	18%	18%	17%	20%	15%	15%	23%	19%	16%	18%	18%	17%	23%
Strongly disagree	32%	31%	31%	35%	27%	30%	39%	31%	32%	30%	38%	34%	23%
Not sure	8%	8%	9%	6%	11%	6%	6%	8%	6%	9%	7%	8%	5%
Net Agree	-9	-7	-5	-16	+6	+4	-30	-8	-3	-5	-20	-11	+4
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Deporting undocumented immigrants who have committed violent crimes

For each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Deporting undocumented immigrants who have committed violent crimes

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	87%	82%	93%	81%	93%	84%	74%	88%	85%
Goes too far	7%	11%	3%	9%	3%	10%	11%	8%	7%
Not sure	6%	7%	4%	10%	3%	6%	15%	4%	8%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	87%	91%	75%	82%	85%	77%	83%	90%	94%	89%	86%
Goes too far	7%	4%	19%	9%	5%	13%	9%	6%	2%	6%	8%
Not sure	6%	5%	6%	8%	10%	10%	8%	4%	4%	6%	6%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	87%	84%	88%	87%	84%	92%	86%	85%	90%	86%	87%	87%	89%
Goes too far	7%	9%	6%	7%	9%	6%	6%	9%	5%	8%	6%	7%	5%
Not sure	6%	7%	5%	6%	7%	3%	8%	6%	5%	5%	8%	6%	6%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Deporting undocumented immigrants with no criminal record who have lived in the U.S. for many years

For each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Deporting undocumented immigrants with no criminal record who have lived in the U.S. for many years

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	27%	7%	52%	18%	51%	6%	14%	28%	27%
Goes too far	57%	85%	26%	61%	26%	87%	64%	57%	57%
Not sure	16%	9%	23%	21%	22%	7%	22%	15%	16%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	27%	34%	15%	18%	18%	15%	25%	32%	32%	32%	22%
Goes too far	57%	50%	71%	66%	66%	68%	58%	56%	50%	53%	61%
Not sure	16%	16%	15%	16%	16%	17%	17%	12%	17%	15%	16%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	27%	25%	28%	27%	28%	32%	23%	25%	32%	27%	24%	26%	38%
Goes too far	57%	59%	56%	57%	53%	50%	66%	61%	50%	57%	62%	59%	46%
Not sure	16%	16%	15%	16%	19%	17%	11%	14%	18%	16%	14%	16%	16%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Detaining U.S. citizens or legal residents during immigration raids

For each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Detaining U.S. citizens or legal residents during immigration raids

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	17%	5%	32%	10%	33%	4%	7%	19%	16%
Goes too far	70%	90%	46%	75%	45%	93%	77%	70%	70%
Not sure	13%	5%	22%	15%	21%	3%	16%	11%	15%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	17%	20%	13%	15%	11%	12%	14%	20%	20%	23%	12%
Goes too far	70%	66%	77%	73%	79%	73%	73%	69%	66%	65%	74%
Not sure	13%	14%	10%	12%	10%	15%	13%	10%	14%	12%	14%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	17%	15%	19%	17%	20%	18%	14%	16%	22%	18%	12%	16%	25%
Goes too far	70%	73%	69%	69%	63%	70%	76%	75%	65%	67%	75%	71%	60%
Not sure	13%	13%	12%	14%	17%	13%	10%	9%	13%	15%	13%	13%	15%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Separating parents from their U.S.-born children during deportation

For each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Separating parents from their U.S.-born children during deportation

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	18%	3%	36%	13%	36%	3%	7%	20%	16%
Goes too far	68%	93%	39%	68%	40%	93%	77%	67%	68%
Not sure	14%	4%	25%	19%	25%	3%	16%	13%	16%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	18%	21%	9%	14%	19%	10%	14%	20%	26%	24%	13%
Goes too far	68%	63%	80%	72%	72%	78%	74%	65%	58%	61%	74%
Not sure	14%	16%	11%	13%	9%	12%	11%	16%	17%	16%	13%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	18%	15%	19%	19%	17%	21%	16%	17%	21%	19%	15%	18%	21%
Goes too far	68%	72%	67%	65%	64%	64%	73%	70%	66%	65%	72%	68%	62%
Not sure	14%	13%	14%	16%	19%	14%	10%	14%	14%	15%	13%	14%	17%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Sending military troops into American neighborhoods to carry out immigration raids

For each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Sending military troops into American neighborhoods to carry out immigration raids

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	25%	5%	50%	15%	51%	3%	11%	27%	24%
Goes too far	65%	91%	34%	71%	33%	94%	75%	63%	66%
Not sure	10%	4%	16%	14%	15%	3%	14%	10%	10%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	25%	32%	13%	19%	14%	16%	20%	28%	34%	29%	22%
Goes too far	65%	58%	77%	70%	78%	72%	70%	64%	55%	62%	68%
Not sure	10%	10%	10%	10%	8%	12%	10%	8%	11%	10%	10%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	25%	22%	28%	24%	30%	27%	20%	24%	28%	27%	21%	24%	36%
Goes too far	65%	67%	63%	66%	56%	63%	73%	66%	64%	61%	71%	67%	50%
Not sure	10%	11%	10%	10%	14%	10%	7%	9%	9%	12%	8%	9%	14%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Ending legal protections for immigrants who were previously authorized to live and work in the U.S.

For each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Ending legal protections for immigrants who were previously authorized to live and work in the U.S.

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	21%	6%	39%	12%	39%	6%	6%	22%	20%
Goes too far	61%	86%	33%	67%	34%	87%	70%	59%	63%
Not sure	18%	9%	28%	21%	27%	7%	24%	19%	17%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	21%	25%	13%	15%	18%	11%	17%	25%	26%	27%	15%
Goes too far	61%	55%	75%	70%	64%	71%	65%	58%	55%	56%	66%
Not sure	18%	20%	13%	15%	19%	18%	19%	17%	19%	17%	19%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	21%	19%	21%	21%	22%	23%	18%	21%	23%	21%	18%	20%	22%
Goes too far	61%	64%	59%	62%	54%	58%	70%	64%	58%	59%	65%	63%	52%
Not sure	18%	16%	20%	17%	24%	19%	12%	15%	19%	20%	17%	17%	26%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Deporting immigrants to countries they have no connection to

For each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Deporting immigrants to countries they have no connection to

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	17%	3%	34%	13%	34%	3%	5%	18%	17%
Goes too far	67%	91%	39%	73%	39%	93%	75%	66%	67%
Not sure	16%	6%	28%	14%	27%	4%	20%	16%	16%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	17%	21%	8%	14%	12%	7%	13%	20%	24%	21%	14%
Goes too far	67%	62%	80%	70%	75%	78%	70%	65%	58%	64%	69%
Not sure	16%	18%	12%	16%	13%	15%	17%	15%	17%	15%	17%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	17%	14%	18%	18%	18%	19%	15%	16%	17%	20%	13%	16%	21%
Goes too far	67%	71%	64%	67%	64%	63%	72%	68%	65%	64%	72%	69%	55%
Not sure	16%	15%	18%	15%	18%	17%	14%	16%	18%	16%	15%	15%	24%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Frame test: statement matchups

Experiment. Every respondent saw all six matchups, each pitting a challenger frame against the same “America First” anchor statement, with on-screen statement positions randomized; responses are resolved to the actual statements. The full challenger statement appears above each table; the anchor statement is: “It’s time to put America first. We have homeless U.S. veterans and Americans working two jobs but struggling to pay their bills. We need to focus on America first, not immigrants.”

Frame Matchup 1 of 6

Which statement is closer to your own view? **CHALLENGER:** “Attacks on immigrant workers go too far. We’re deporting people who pay taxes and haven’t committed a crime — while grocery prices climb, tariffs raise costs, and families lose their health care.” **ANCHOR:** “It’s time to put America first. We have homeless U.S. veterans and Americans working two jobs but struggling to pay their bills. We need to focus on America first, not immigrants.”

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Much closer to challenger	37%	62%	9%	33%	8%	65%	42%	34%	39%
Somewhat closer to challenger	17%	20%	13%	28%	13%	21%	21%	17%	18%
Somewhat closer to anchor	16%	8%	25%	16%	24%	7%	19%	19%	13%
Much closer to anchor	29%	10%	53%	23%	54%	7%	18%	29%	29%
Net challenger	+8	+64	-56	+22	-57	+71	+26	+2	+15
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Much closer to challenger	37%	32%	44%	45%	41%	45%	38%	33%	34%	36%	37%
Somewhat closer to challenger	17%	16%	25%	17%	18%	24%	20%	14%	14%	17%	18%
Somewhat closer to anchor	16%	17%	11%	18%	16%	13%	18%	18%	15%	16%	17%
Much closer to anchor	29%	35%	19%	21%	25%	17%	24%	34%	37%	31%	28%
Net challenger	+8	-4	+39	+23	+18	+39	+16	-5	-5	+7	+9
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Much closer to challenger	37%	40%	33%	41%	31%	32%	45%	40%	31%	34%	44%	38%	30%
Somewhat closer to challenger	17%	16%	20%	15%	20%	16%	16%	19%	18%	18%	15%	18%	14%
Somewhat closer to anchor	16%	16%	16%	16%	18%	16%	15%	15%	17%	17%	15%	16%	19%
Much closer to anchor	29%	27%	31%	28%	31%	36%	24%	26%	34%	32%	25%	28%	37%
Net challenger	+8	+12	+5	+11	+2	-4	+22	+18	-2	+3	+20	+12	-12
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Frame Matchup 2 of 6

Which statement is closer to your own view? **CHALLENGER:** “Putting Americans first means spending our money on Americans. Instead, Washington spends billions chasing farmworkers and cooks while billionaires get a tax break. Let’s cut your costs, not blame your neighbors.” **ANCHOR:** “It’s time to put America first. We have homeless U.S. veterans and Americans working two jobs but struggling to pay their bills. We need to focus on America first, not immigrants.”

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Much closer to challenger	33%	56%	9%	27%	10%	58%	34%	32%	35%
Somewhat closer to challenger	18%	22%	12%	27%	12%	21%	26%	16%	20%
Somewhat closer to anchor	19%	10%	28%	20%	27%	10%	21%	21%	17%
Much closer to anchor	30%	12%	51%	26%	51%	11%	19%	30%	29%
Net challenger	+3	+56	-57	+7	-56	+58	+20	-3	+8
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Much closer to challenger	33%	30%	34%	41%	39%	38%	37%	32%	29%	33%	34%
Somewhat closer to challenger	18%	15%	24%	18%	26%	27%	19%	15%	14%	19%	17%
Somewhat closer to anchor	19%	20%	20%	15%	15%	21%	19%	19%	16%	18%	19%
Much closer to anchor	30%	34%	23%	26%	20%	14%	25%	34%	41%	30%	30%
Net challenger	+3	-10	+16	+18	+29	+29	+12	-6	-14	+4	+1
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Much closer to challenger	33%	34%	32%	35%	26%	34%	39%	35%	30%	32%	39%	35%	23%
Somewhat closer to challenger	18%	17%	18%	19%	16%	14%	22%	21%	16%	13%	24%	18%	15%
Somewhat closer to anchor	19%	16%	20%	20%	23%	18%	16%	19%	21%	21%	14%	18%	25%
Much closer to anchor	30%	33%	31%	26%	35%	34%	23%	25%	33%	34%	24%	29%	37%
Net challenger	+3	+2	0	+8	-15	-2	+21	+12	-8	-10	+25	+7	-24
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Frame Matchup 3 of 6

Which statement is closer to your own view? **CHALLENGER:** “Putting America first was supposed to help struggling Americans. Instead it separated families, deported the workers who grow our food, and raised your grocery prices — while federal agents killed U.S. citizens.” **ANCHOR:** “It’s time to put America first. We have homeless U.S. veterans and Americans working two jobs but struggling to pay their bills. We need to focus on America first, not immigrants.”

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Much closer to challenger	34%	60%	7%	28%	8%	61%	39%	34%	34%
Somewhat closer to challenger	18%	20%	14%	34%	14%	22%	21%	18%	18%
Somewhat closer to anchor	16%	10%	24%	12%	23%	9%	18%	16%	16%
Much closer to anchor	31%	10%	56%	27%	56%	9%	23%	31%	31%
Net challenger	+5	+59	-59	+23	-57	+65	+19	+5	+4
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Much closer to challenger	34%	30%	40%	38%	45%	46%	33%	31%	31%	33%	35%
Somewhat closer to challenger	18%	16%	24%	23%	15%	22%	21%	16%	15%	18%	19%
Somewhat closer to anchor	16%	18%	15%	13%	15%	15%	20%	15%	15%	18%	15%
Much closer to anchor	31%	37%	20%	26%	25%	17%	26%	37%	40%	31%	32%
Net challenger	+5	-9	+29	+24	+20	+37	+7	-5	-9	+1	+7
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Much closer to challenger	34%	36%	31%	38%	30%	30%	42%	35%	33%	33%	37%	35%	29%
Somewhat closer to challenger	18%	20%	19%	15%	19%	17%	18%	20%	13%	18%	21%	19%	14%
Somewhat closer to anchor	16%	14%	17%	17%	18%	15%	16%	19%	18%	15%	15%	15%	21%
Much closer to anchor	31%	31%	33%	30%	33%	38%	25%	26%	36%	34%	27%	31%	36%
Net challenger	+5	+11	+1	+5	-2	-6	+18	+9	-8	+3	+15	+8	-14
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Frame Matchup 4 of 6

Which statement is closer to your own view? **CHALLENGER:** “Millions of people have lived here for years, paid taxes, and raised American kids. After a background check, give them a path to citizenship so they can keep caring for our aging parents.” **ANCHOR:** “It’s time to put America first. We have homeless U.S. veterans and Americans working two jobs but struggling to pay their bills. We need to focus on America first, not immigrants.”

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Much closer to challenger	29%	48%	10%	23%	10%	50%	27%	28%	30%
Somewhat closer to challenger	23%	26%	18%	32%	17%	25%	34%	21%	25%
Somewhat closer to anchor	19%	13%	26%	19%	25%	13%	21%	22%	17%
Much closer to anchor	29%	13%	46%	26%	48%	12%	18%	29%	28%
Net challenger	+4	+47	-45	+10	-45	+50	+22	-1	+10
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Much closer to challenger	29%	27%	29%	39%	26%	32%	28%	30%	28%	31%	27%
Somewhat closer to challenger	23%	21%	25%	25%	27%	28%	25%	19%	22%	22%	23%
Somewhat closer to anchor	19%	21%	18%	15%	19%	20%	23%	20%	14%	20%	18%
Much closer to anchor	29%	31%	29%	22%	28%	21%	24%	31%	36%	26%	31%
Net challenger	+4	-3	+6	+27	+7	+20	+7	-3	0	+7	+2
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Much closer to challenger	29%	26%	28%	33%	23%	27%	37%	31%	30%	28%	29%	30%	25%
Somewhat closer to challenger	23%	24%	21%	25%	24%	20%	24%	20%	19%	21%	32%	24%	17%
Somewhat closer to anchor	19%	17%	20%	19%	22%	17%	19%	25%	21%	16%	17%	19%	22%
Much closer to anchor	29%	33%	30%	23%	32%	36%	20%	24%	30%	35%	21%	28%	35%
Net challenger	+4	+1	-1	+16	-7	-7	+22	+3	-2	-3	+23	+7	-15
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Frame Matchup 5 of 6

Which statement is closer to your own view? **CHALLENGER:** “Millions of people have lived here for years, paid taxes, and raised American kids. After a background check, give them a path to citizenship while we secure the border and deport violent criminals.” **ANCHOR:** “It’s time to put America first. We have homeless U.S. veterans and Americans working two jobs but struggling to pay their bills. We need to focus on America first, not immigrants.”

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Much closer to challenger	32%	50%	13%	28%	11%	54%	31%	31%	33%
Somewhat closer to challenger	24%	26%	20%	30%	20%	24%	36%	22%	26%
Somewhat closer to anchor	17%	11%	23%	19%	22%	12%	18%	19%	15%
Much closer to anchor	27%	12%	44%	23%	47%	10%	15%	27%	27%
Net challenger	+12	+53	-34	+15	-37	+56	+33	+7	+17
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Much closer to challenger	32%	30%	33%	36%	32%	30%	33%	31%	34%	32%	32%
Somewhat closer to challenger	24%	23%	23%	27%	28%	31%	25%	20%	22%	24%	24%
Somewhat closer to anchor	17%	18%	13%	16%	19%	21%	17%	18%	13%	16%	18%
Much closer to anchor	27%	29%	31%	21%	22%	19%	25%	30%	31%	28%	26%
Net challenger	+12	+6	+13	+26	+19	+22	+16	+3	+12	+12	+11
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Much closer to challenger	32%	30%	31%	36%	29%	27%	38%	35%	33%	30%	33%	33%	23%
Somewhat closer to challenger	24%	23%	25%	24%	22%	24%	26%	24%	21%	23%	27%	23%	27%
Somewhat closer to anchor	17%	17%	17%	18%	20%	15%	16%	18%	18%	15%	19%	17%	17%
Much closer to anchor	27%	31%	28%	22%	29%	35%	20%	23%	28%	32%	21%	26%	32%
Net challenger	+12	+5	+10	+21	+3	+1	+28	+18	+8	+6	+20	+14	+1
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Frame Matchup 6 of 6

Which statement is closer to your own view? **CHALLENGER:** “Seven in ten people locked in immigration detention have no criminal conviction. Your tax dollars are building jails for farmworkers and grandmothers who never got a hearing. Give people their day in court.” **ANCHOR:** “It’s time to put America first. We have homeless U.S. veterans and Americans working two jobs but struggling to pay their bills. We need to focus on America first, not immigrants.”

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Much closer to challenger	33%	56%	8%	27%	8%	57%	36%	32%	34%
Somewhat closer to challenger	18%	20%	13%	28%	13%	20%	24%	17%	18%
Somewhat closer to anchor	20%	13%	28%	16%	28%	12%	17%	22%	17%
Much closer to anchor	30%	12%	51%	29%	51%	11%	23%	29%	31%
Net challenger	+1	+52	-57	+10	-56	+54	+20	-2	+4
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Much closer to challenger	33%	30%	36%	38%	35%	40%	29%	32%	31%	34%	31%
Somewhat closer to challenger	18%	14%	20%	23%	24%	27%	20%	14%	13%	18%	18%
Somewhat closer to anchor	20%	22%	22%	15%	11%	16%	23%	19%	19%	18%	21%
Much closer to anchor	30%	34%	22%	24%	29%	18%	27%	35%	36%	30%	30%
Net challenger	+1	-11	+11	+22	+19	+33	0	-8	-11	+3	-1
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Much closer to challenger	33%	32%	31%	36%	29%	29%	38%	34%	33%	29%	38%	34%	25%
Somewhat closer to challenger	18%	20%	17%	17%	17%	17%	18%	20%	15%	17%	19%	18%	15%
Somewhat closer to anchor	20%	15%	21%	20%	21%	20%	18%	19%	21%	20%	17%	19%	25%
Much closer to anchor	30%	33%	30%	27%	33%	34%	25%	26%	31%	34%	26%	29%	35%
Net challenger	+1	+3	-4	+7	-7	-8	+14	+9	-4	-8	+14	+4	-21
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Message experiment

Experiment. Respondents were randomly assigned one of two messages and rated its convincingness (0–10; shown binned below). The mass-deportation view question was asked before (pre) and re-asked after (post) the message content. Compare the post-message question across the Message Arm banner columns; the pre-message question is the randomization check.

Message Convincingness (Binned 0-10 Rating)

How convincing is this statement? (0 = not at all convincing, 10 = extremely convincing. Respondents were randomly assigned one of two messages; see the experiment note.)

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Not convincing (0-3)	31%	8%	60%	21%	60%	7%	16%	35%	27%
Middle (4-6)	18%	12%	24%	32%	23%	11%	27%	19%	18%
Convincing (7-10)	50%	81%	17%	47%	17%	82%	57%	45%	55%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Not convincing (0-3)	31%	37%	19%	24%	26%	19%	27%	35%	41%	35%	28%
Middle (4-6)	18%	20%	15%	19%	15%	23%	25%	15%	14%	16%	21%
Convincing (7-10)	50%	43%	66%	57%	59%	58%	48%	51%	46%	48%	52%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Not convincing (0-3)	31%	26%	32%	34%	31%	35%	30%	26%	35%	33%	30%	30%	40%
Middle (4-6)	18%	19%	21%	15%	23%	18%	15%	19%	17%	20%	16%	19%	17%
Convincing (7-10)	50%	56%	47%	51%	47%	47%	55%	56%	48%	46%	54%	51%	43%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Mass Deportation View (Asked BEFORE the Message)

Which comes closer to your view, even if neither is exactly right?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Mass deportation of all immigrant workers, regardless of how long they have lived in America, is necessary to protect American jobs and enforce the law	31%	6%	60%	21%	60%	6%	15%	33%	29%
Mass deportation of all immigrant workers is hurting the economy and raising costs for American families	56%	87%	22%	52%	22%	89%	65%	53%	59%
Not sure	13%	6%	18%	27%	18%	6%	20%	13%	13%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Mass deportation of all immigrant workers, regardless of how long they have lived in America, is necessary to protect American jobs and enforce the law	31%	37%	18%	27%	19%	16%	27%	35%	40%	36%	27%
Mass deportation of all immigrant workers is hurting the economy and raising costs for American families	56%	49%	70%	63%	68%	71%	58%	53%	47%	53%	58%
Not sure	13%	14%	12%	10%	13%	13%	15%	12%	13%	11%	15%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Mass deportation of all immigrant workers, regardless of how long they have lived in America, is necessary to protect American jobs and enforce the law	31%	28%	31%	33%	34%	37%	24%	28%	35%	34%	24%	29%	41%
Mass deportation of all immigrant workers is hurting the economy and raising costs for American families	56%	57%	55%	57%	51%	48%	66%	58%	55%	52%	61%	57%	47%
Not sure	13%	15%	14%	11%	15%	14%	10%	14%	10%	13%	15%	13%	12%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Mass Deportation View (Re-Asked AFTER the Message)

Now, which comes closer to your view, even if neither is exactly right?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Mass deportation of all immigrant workers, regardless of how long they have lived in America, is necessary to protect American jobs and enforce the law	31%	6%	60%	20%	62%	3%	17%	33%	29%
Mass deportation of all immigrant workers is hurting the economy and raising costs for American families	57%	87%	23%	56%	23%	91%	61%	54%	60%
Not sure	12%	7%	16%	23%	15%	6%	23%	13%	11%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Mass deportation of all immigrant workers, regardless of how long they have lived in America, is necessary to protect American jobs and enforce the law	31%	38%	18%	23%	20%	18%	26%	37%	37%	35%	27%
Mass deportation of all immigrant workers is hurting the economy and raising costs for American families	57%	50%	68%	66%	68%	67%	62%	54%	49%	53%	60%
Not sure	12%	12%	13%	11%	12%	14%	12%	10%	14%	12%	12%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Mass deportation of all immigrant workers, regardless of how long they have lived in America, is necessary to protect American jobs and enforce the law	31%	26%	33%	31%	32%	39%	24%	26%	34%	35%	25%	29%	41%
Mass deportation of all immigrant workers is hurting the economy and raising costs for American families	57%	60%	55%	58%	51%	51%	66%	61%	55%	53%	63%	59%	45%
Not sure	12%	15%	12%	11%	17%	10%	10%	13%	10%	13%	12%	12%	14%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Enforcement shootings and detention

Awareness of Shootings by Immigration Agents

Before today, had you seen, read, or heard anything about federal immigration agents shooting and killing people during immigration enforcement operations?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
A lot	53%	73%	32%	49%	33%	77%	43%	51%	55%
A little	37%	21%	55%	36%	53%	19%	43%	39%	35%
Nothing at all	10%	6%	13%	15%	14%	4%	13%	10%	9%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
A lot	53%	51%	54%	54%	63%	54%	50%	55%	54%	55%	51%
A little	37%	40%	32%	36%	27%	38%	38%	36%	38%	37%	38%
Nothing at all	10%	8%	14%	11%	10%	8%	13%	10%	8%	8%	11%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
A lot	53%	48%	51%	60%	41%	56%	62%	52%	56%	52%	54%	54%	50%
A little	37%	38%	39%	34%	45%	34%	32%	39%	35%	39%	35%	36%	42%
Nothing at all	10%	14%	10%	5%	13%	10%	6%	9%	9%	10%	11%	10%	8%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



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Acceptable / Too Far: Immigration agents using deadly force against someone who is not armed

And for each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Immigration agents using deadly force against someone who is not armed

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	13%	4%	23%	10%	24%	3%	3%	12%	13%
Goes too far	74%	93%	51%	79%	50%	95%	83%	73%	74%
Not sure	14%	3%	26%	11%	26%	2%	14%	15%	13%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	13%	13%	9%	14%	11%	9%	9%	13%	17%	18%	8%
Goes too far	74%	70%	84%	75%	79%	80%	77%	73%	67%	68%	79%
Not sure	14%	17%	7%	11%	10%	11%	14%	14%	16%	15%	13%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	13%	9%	13%	15%	13%	14%	11%	15%	13%	14%	9%	13%	13%
Goes too far	74%	80%	71%	73%	68%	73%	78%	74%	72%	73%	76%	74%	69%
Not sure	14%	11%	16%	13%	19%	13%	10%	11%	16%	13%	16%	13%	18%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Immigration agents detaining or arresting U.S. citizens who film or protest an immigration raid

And for each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Immigration agents detaining or arresting U.S. citizens who film or protest an immigration raid

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	23%	5%	45%	14%	45%	4%	9%	25%	21%
Goes too far	65%	92%	33%	72%	34%	93%	75%	64%	66%
Not sure	12%	3%	23%	14%	21%	3%	17%	12%	13%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	23%	27%	11%	22%	15%	13%	18%	27%	29%	27%	19%
Goes too far	65%	59%	83%	67%	74%	73%	69%	63%	57%	61%	68%
Not sure	12%	14%	6%	12%	11%	14%	13%	10%	13%	12%	13%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	23%	17%	25%	23%	25%	26%	19%	23%	26%	24%	19%	22%	28%
Goes too far	65%	70%	62%	64%	58%	63%	72%	66%	61%	64%	67%	66%	59%
Not sure	12%	13%	12%	12%	17%	11%	9%	11%	13%	11%	14%	12%	13%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Immigration agents carrying out raids without body cameras or visible identification

And for each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Immigration agents carrying out raids without body cameras or visible identification

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	19%	4%	37%	15%	38%	4%	5%	21%	18%
Goes too far	69%	93%	42%	73%	42%	94%	83%	69%	69%
Not sure	11%	3%	21%	12%	20%	2%	12%	10%	12%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	19%	22%	10%	20%	16%	15%	12%	23%	26%	25%	14%
Goes too far	69%	66%	83%	70%	71%	76%	75%	67%	61%	63%	75%
Not sure	11%	12%	7%	11%	13%	9%	13%	10%	13%	11%	11%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	19%	14%	20%	22%	20%	21%	18%	19%	19%	23%	15%	18%	27%
Goes too far	69%	76%	67%	67%	65%	68%	74%	70%	69%	67%	73%	70%	65%
Not sure	11%	10%	13%	10%	15%	11%	8%	11%	13%	10%	12%	12%	8%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Acceptable / Too Far: Immigration agents using deadly force during a routine traffic stop

And for each of the following, please indicate whether you think this is an acceptable part of immigration enforcement or whether it goes too far. - Immigration agents using deadly force during a routine traffic stop

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Acceptable	16%	3%	30%	14%	31%	3%	4%	15%	16%
Goes too far	71%	93%	45%	76%	44%	95%	82%	71%	71%
Not sure	14%	4%	25%	10%	24%	3%	14%	14%	13%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Acceptable	16%	19%	8%	14%	10%	9%	13%	16%	22%	20%	11%
Goes too far	71%	66%	83%	73%	78%	79%	74%	69%	64%	65%	76%
Not sure	14%	15%	9%	12%	12%	11%	13%	15%	14%	15%	12%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Acceptable	16%	12%	16%	17%	16%	19%	13%	13%	16%	19%	11%	15%	22%
Goes too far	71%	75%	69%	70%	66%	69%	76%	72%	69%	69%	74%	72%	64%
Not sure	14%	13%	14%	13%	19%	12%	11%	14%	15%	12%	15%	14%	14%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Who Should Investigate Enforcement Killings

When a federal immigration agent kills someone during an enforcement operation, who do you think should investigate what happened?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
The Department of Homeland Security, which oversees the agents involved	26%	13%	41%	24%	42%	11%	21%	27%	25%
An independent investigator from outside the federal government	36%	46%	25%	42%	25%	48%	37%	37%	36%
State and local law enforcement where the shooting happened	29%	36%	22%	19%	21%	37%	29%	28%	29%
No investigation is necessary	2%	0%	3%	3%	3%	1%	1%	1%	2%
Not sure	7%	5%	9%	12%	9%	4%	12%	7%	7%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
The Department of Homeland Security, which oversees the agents involved	26%	28%	24%	25%	17%	25%	23%	23%	33%	27%	25%
An independent investigator from outside the federal government	36%	35%	39%	41%	37%	40%	41%	36%	30%	33%	39%
State and local law enforcement where the shooting happened	29%	30%	25%	25%	33%	25%	26%	31%	32%	31%	26%
No investigation is necessary	2%	2%	3%	1%	2%	2%	1%	2%	1%	2%	1%
Not sure	7%	6%	9%	8%	12%	8%	9%	7%	4%	6%	8%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)



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	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
The Department of Homeland Security, which oversees the agents involved	26%	30%	26%	22%	31%	28%	21%	26%	20%	30%	24%	26%	25%
An independent investigator from outside the federal government	36%	32%	39%	36%	31%	33%	43%	39%	38%	35%	36%	37%	34%
State and local law enforcement where the shooting happened	29%	28%	26%	33%	26%	31%	29%	29%	31%	26%	31%	28%	31%
No investigation is necessary	2%	1%	2%	2%	2%	1%	2%	2%	4%	1%	1%	2%	3%
Not sure	7%	10%	6%	6%	10%	7%	5%	5%	8%	7%	8%	7%	7%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



Concern That Agents Could Detain Someone You Know

How concerned are you, if at all, that federal immigration agents could arrest or detain someone you know?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Very concerned	27%	46%	6%	20%	7%	46%	30%	25%	29%
Somewhat concerned	22%	31%	11%	29%	11%	31%	28%	23%	21%
Not too concerned	19%	14%	24%	22%	23%	15%	17%	20%	17%
Not at all concerned	29%	6%	56%	22%	55%	6%	16%	30%	29%
Not sure	3%	2%	4%	7%	4%	1%	10%	2%	5%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Very concerned	27%	20%	39%	37%	30%	28%	32%	27%	20%	24%	29%
Somewhat concerned	22%	19%	30%	27%	22%	29%	23%	19%	20%	21%	23%
Not too concerned	19%	21%	14%	13%	22%	20%	16%	19%	20%	20%	18%
Not at all concerned	29%	37%	12%	18%	22%	18%	25%	31%	38%	32%	27%
Not sure	3%	2%	5%	5%	4%	4%	4%	3%	1%	3%	3%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Very concerned	27%	29%	25%	26%	26%	23%	30%	27%	21%	26%	32%	28%	18%
Somewhat concerned	22%	24%	21%	22%	23%	20%	23%	29%	18%	19%	26%	23%	18%
Not too concerned	19%	19%	19%	18%	18%	20%	19%	18%	21%	20%	16%	18%	22%
Not at all concerned	29%	23%	31%	31%	28%	34%	26%	25%	37%	30%	23%	27%	41%
Not sure	3%	5%	3%	3%	6%	3%	2%	2%	3%	4%	3%	4%	1%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Detention Centers vs. Alternatives

Which comes closer to your view, even if neither is exactly right?

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
The government should invest in building more ICE detention centers to make sure immigrants are held in detention while pursuing their immigration cases.	20%	5%	37%	16%	37%	5%	11%	20%	20%
Immigrants who do not pose a flight risk and attend their court hearings should not be held in detention while pursuing their immigration case.	69%	90%	46%	69%	46%	92%	71%	68%	70%
Not sure	11%	5%	17%	14%	17%	3%	18%	12%	10%
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
The government should invest in building more ICE detention centers to make sure immigrants are held in detention while pursuing their immigration cases.	20%	23%	14%	18%	12%	13%	16%	24%	23%	25%	15%
Immigrants who do not pose a flight risk and attend their court hearings should not be held in detention while pursuing their immigration case.	69%	66%	77%	68%	76%	73%	70%	67%	67%	64%	73%
Not sure	11%	10%	9%	14%	12%	14%	14%	8%	10%	11%	12%
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
The government should invest in building more ICE detention centers to make sure immigrants are held in detention while pursuing their immigration cases.	20%	18%	21%	19%	20%	25%	16%	20%	23%	21%	15%	19%	24%
Immigrants who do not pose a flight risk and attend their court hearings should not be held in detention while pursuing their immigration case.	69%	71%	67%	71%	64%	65%	76%	73%	67%	67%	72%	69%	67%
Not sure	11%	11%	12%	10%	16%	9%	8%	7%	11%	12%	13%	11%	9%
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



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Detention Statement: Building more ICE detention centers is a waste of taxpayer dollars

Do you agree or disagree with each of the following statements? - Building more ICE detention centers is a waste of taxpayer dollars

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly agree	46%	74%	16%	44%	16%	77%	48%	44%	49%
Somewhat agree	16%	11%	23%	16%	22%	10%	20%	17%	15%
Somewhat disagree	12%	2%	25%	13%	23%	2%	10%	15%	10%
Strongly disagree	17%	10%	25%	15%	26%	10%	11%	17%	17%
Not sure	8%	4%	12%	13%	13%	2%	12%	7%	9%
Net Agree	+33	+73	-11	+32	-11	+75	+46	+30	+37
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly agree	46%	43%	53%	48%	55%	51%	50%	45%	42%	43%	49%
Somewhat agree	16%	17%	14%	18%	12%	19%	16%	14%	17%	17%	16%
Somewhat disagree	12%	15%	5%	9%	10%	10%	11%	13%	15%	15%	11%
Strongly disagree	17%	17%	18%	15%	15%	14%	11%	20%	20%	18%	15%
Not sure	8%	7%	10%	9%	7%	6%	12%	9%	5%	7%	9%
Net Agree	+33	+27	+44	+42	+43	+47	+44	+25	+23	+28	+39
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly agree	46%	49%	45%	46%	39%	43%	55%	49%	46%	42%	52%	47%	41%
Somewhat agree	16%	17%	17%	14%	19%	16%	14%	17%	14%	18%	14%	16%	16%
Somewhat disagree	12%	9%	12%	16%	11%	14%	12%	12%	14%	12%	12%	12%	18%
Strongly disagree	17%	16%	16%	18%	18%	21%	13%	15%	16%	19%	16%	17%	15%
Not sure	8%	9%	9%	6%	13%	6%	5%	6%	10%	9%	6%	8%	10%
Net Agree	+33	+41	+34	+27	+29	+24	+44	+40	+30	+29	+38	+35	+23
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



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POLLING AND RESEARCH

Detention Statement: People should be held in ICE detention indefinitely, without a set end date

Do you agree or disagree with each of the following statements? - People should be held in ICE detention indefinitely, without a set end date

	Total	Party ID			2024 Vote			Message Arm	
		Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly agree	7%	3%	11%	7%	12%	3%	3%	8%	6%
Somewhat agree	7%	2%	12%	8%	13%	2%	3%	7%	7%
Somewhat disagree	18%	6%	32%	12%	32%	5%	13%	20%	16%
Strongly disagree	61%	85%	34%	61%	34%	86%	68%	58%	63%
Not sure	7%	4%	10%	11%	9%	3%	13%	6%	8%
Net Agree	-65	-85	-43	-59	-42	-86	-74	-63	-66
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Total	Race/Ethnicity				Age				Gender	
		White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly agree	7%	8%	6%	7%	4%	6%	6%	7%	8%	9%	5%
Somewhat agree	7%	8%	6%	7%	3%	4%	5%	8%	11%	9%	5%
Somewhat disagree	18%	20%	11%	19%	15%	13%	15%	20%	21%	19%	17%
Strongly disagree	61%	58%	68%	60%	73%	69%	65%	59%	55%	57%	65%
Not sure	7%	7%	10%	8%	5%	9%	9%	6%	5%	6%	8%
Net Agree	-65	-62	-66	-65	-81	-72	-69	-65	-57	-57	-72
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Total	Household Income			Education			Region				Metro	
		<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly agree	7%	6%	8%	6%	9%	7%	5%	8%	9%	8%	4%	7%	5%
Somewhat agree	7%	7%	8%	7%	8%	7%	6%	6%	6%	8%	7%	7%	11%
Somewhat disagree	18%	16%	17%	21%	18%	20%	17%	19%	22%	18%	14%	18%	21%
Strongly disagree	61%	63%	59%	62%	53%	61%	67%	60%	59%	58%	68%	62%	56%
Not sure	7%	9%	8%	5%	12%	5%	4%	7%	5%	8%	7%	7%	7%
Net Agree	-65	-67	-60	-70	-53	-67	-74	-66	-65	-60	-71	-66	-60
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



Detention Statement: Detention is necessary to make sure people show up for their immigration court hearings

Do you agree or disagree with each of the following statements? - Detention is necessary to make sure people show up for their immigration court hearings

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly agree	19%	5%	34%	20%	35%	5%	10%	20%	17%
Somewhat agree	21%	8%	36%	16%	35%	7%	18%	20%	22%
Somewhat disagree	18%	20%	14%	30%	14%	22%	23%	20%	17%
Strongly disagree	34%	60%	6%	19%	6%	62%	33%	31%	36%
Not sure	9%	7%	10%	14%	11%	5%	17%	9%	8%
Net Agree	-13	-68	+50	-13	+50	-73	-29	-11	-15
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly agree	19%	21%	12%	17%	17%	12%	15%	21%	24%	23%	14%
Somewhat agree	21%	25%	16%	16%	12%	14%	21%	22%	24%	22%	20%
Somewhat disagree	18%	17%	20%	19%	23%	22%	19%	18%	16%	19%	18%
Strongly disagree	34%	30%	41%	36%	41%	39%	34%	33%	30%	30%	37%
Not sure	9%	8%	11%	12%	7%	13%	12%	6%	6%	7%	11%
Net Agree	-13	-1	-33	-22	-36	-35	-17	-8	+2	-3	-21
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly agree	19%	17%	20%	18%	20%	20%	16%	19%	22%	20%	14%	18%	20%
Somewhat agree	21%	23%	20%	20%	23%	27%	15%	19%	23%	22%	17%	19%	29%
Somewhat disagree	18%	18%	19%	19%	16%	16%	22%	20%	16%	19%	18%	18%	19%
Strongly disagree	34%	33%	31%	37%	28%	30%	41%	35%	33%	30%	40%	35%	23%
Not sure	9%	9%	10%	7%	14%	7%	6%	7%	8%	9%	11%	9%	8%
Net Agree	-13	-12	-10	-18	0	+1	-33	-16	-4	-7	-27	-16	+7
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)

Detention Statement: Indefinite detention is necessary to deter future unlawful migration

Do you agree or disagree with each of the following statements? - Indefinite detention is necessary to deter future unlawful migration

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly agree	13%	4%	22%	14%	23%	4%	5%	12%	14%
Somewhat agree	15%	4%	27%	15%	27%	4%	9%	17%	12%
Somewhat disagree	19%	13%	26%	15%	24%	13%	19%	19%	18%
Strongly disagree	46%	75%	13%	46%	14%	77%	54%	44%	48%
Not sure	8%	5%	12%	10%	12%	3%	13%	9%	8%
Net Agree	-37	-80	+10	-32	+12	-82	-58	-33	-41
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly agree	13%	15%	9%	11%	9%	9%	10%	14%	15%	15%	10%
Somewhat agree	15%	18%	8%	13%	9%	7%	11%	17%	21%	16%	13%
Somewhat disagree	19%	18%	17%	23%	16%	22%	20%	17%	17%	20%	18%
Strongly disagree	46%	42%	52%	46%	61%	52%	48%	45%	41%	43%	48%
Not sure	8%	8%	14%	7%	7%	9%	11%	7%	6%	6%	10%
Net Agree	-37	-28	-53	-43	-59	-58	-46	-30	-22	-31	-43
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly agree	13%	10%	14%	12%	14%	12%	12%	11%	15%	14%	9%	12%	18%
Somewhat agree	15%	15%	14%	15%	18%	17%	10%	16%	15%	16%	11%	14%	16%
Somewhat disagree	19%	17%	19%	19%	18%	19%	19%	22%	14%	18%	21%	19%	19%
Strongly disagree	46%	47%	43%	50%	37%	45%	54%	44%	48%	42%	52%	47%	38%
Not sure	8%	10%	10%	4%	13%	6%	5%	7%	9%	9%	7%	8%	9%
Net Agree	-37	-38	-33	-42	-23	-35	-51	-39	-33	-29	-52	-39	-22
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



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Detention Statement: Indefinite detention is justifiable as a punishment for unlawful entry

Do you agree or disagree with each of the following statements? - Indefinite detention is justifiable as a punishment for unlawful entry

	Party ID				2024 Vote			Message Arm	
	Total	Dem	Rep	Ind	Trump	Harris	DNV/Other	Economic-cost message	Billionaires message
Strongly agree	13%	3%	23%	13%	23%	3%	7%	12%	13%
Somewhat agree	14%	6%	22%	19%	24%	6%	10%	17%	12%
Somewhat disagree	18%	11%	25%	23%	24%	11%	19%	19%	17%
Strongly disagree	47%	75%	18%	33%	17%	77%	51%	45%	50%
Not sure	8%	4%	12%	12%	12%	3%	13%	8%	8%
Net Agree	-38	-77	+2	-24	+6	-79	-53	-35	-42
Weighted N	(1,591)	(775)	(692)	(124)	(704)	(683)	(203)	(792)	(799)
Unweighted N	(1,591)	(774)	(638)	(179)	(640)	(731)	(220)	(792)	(799)

	Race/Ethnicity					Age				Gender	
	Total	White	Black	Latino	Other	18-29	30-44	45-64	65+	Male	Female
Strongly agree	13%	15%	9%	7%	15%	9%	10%	15%	14%	15%	10%
Somewhat agree	14%	15%	13%	16%	9%	15%	12%	12%	19%	15%	14%
Somewhat disagree	18%	17%	23%	20%	13%	20%	15%	20%	16%	19%	16%
Strongly disagree	47%	46%	46%	47%	57%	48%	52%	46%	44%	45%	49%
Not sure	8%	8%	9%	10%	6%	7%	12%	7%	8%	6%	10%
Net Agree	-38	-33	-47	-44	-47	-44	-45	-40	-27	-34	-42
Weighted N	(1,591)	(938)	(186)	(297)	(170)	(307)	(370)	(500)	(413)	(785)	(800)
Unweighted N	(1,591)	(1,109)	(154)	(218)	(110)	(156)	(334)	(590)	(510)	(760)	(823)

	Household Income				Education			Region				Metro	
	Total	<\$50k	\$50-100k	\$100k+	HS or less	Some college	College grad+	NE	MW	South	West	Metro	Non-metro
Strongly agree	13%	10%	15%	11%	15%	12%	11%	11%	13%	14%	10%	13%	12%
Somewhat agree	14%	14%	16%	11%	19%	14%	10%	14%	16%	16%	10%	14%	16%
Somewhat disagree	18%	18%	16%	20%	20%	18%	16%	22%	14%	19%	16%	18%	19%
Strongly disagree	47%	47%	45%	52%	34%	50%	57%	46%	48%	43%	55%	48%	41%
Not sure	8%	11%	8%	6%	12%	6%	6%	8%	9%	7%	9%	8%	11%
Net Agree	-38	-41	-30	-50	-20	-41	-52	-42	-32	-32	-50	-39	-33
Weighted N	(1,591)	(379)	(740)	(471)	(544)	(422)	(625)	(281)	(327)	(603)	(380)	(1,380)	(211)
Unweighted N	(1,591)	(530)	(557)	(503)	(410)	(468)	(713)	(292)	(358)	(571)	(370)	(1,399)	(192)



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POLLING AND RESEARCH

Multi-select: reasons for a changed view of the GOP

Biggest Reasons for a Changed View of the Republican Party (Screened Subset, Select Up to Three)

Which of the following are the *BIGGEST* reasons your opinion of the Republican Party has changed since 2024? Select up to 3.

Asked of a screened subset ($n = 110$); subgroup cells are suppressed below the 50-respondent minimum and the total column carries wide error margins. Percentages are the share selecting each reason; columns may sum to more than 100%.

	Total	Party ID		
		Dem	Rep	Ind
Immigration enforcement and deportation policies	23%	*	25%	19%
Treatment of legal immigrants and U.S. citizens in immigration enforcement	15%	*	20%	15%
Tariffs and trade policy	34%	*	36%	51%
Cuts to federal workforce and agencies	14%	*	9%	7%
Cuts to health care funding	32%	*	31%	37%
Foreign policy decisions	22%	*	27%	26%
The economy and cost of living	73%	*	71%	65%
Trump's personal conduct and rhetoric	38%	*	38%	24%
Other (please specify)	4%	*	3%	6%
Weighted N	(122)	(35)	(64)	(23)
Unweighted N	(111)	(25)	(53)	(33)